

## Opening Times

14 May 2017 | Sunday 9.30am - 6.30pm\* 15 May 2017 | Monday 9.30am - 6pm 16 May 2017 | Tuesday 9.30am - 4pm

\*White Gallery London party from 6.30pm

### Location

White Gallery London Battersea Evolution Battersea Park London SW11 4NI

Register at: www.whitegallery.com

All White Gallery London visitors are subject to approval. We recommend that you register as soon as possible, to find out if your application to attend has been successful.





## An Exclusive Showroom for the Finest in Bridal Design

White Gallery London is the only bridal buying event to exclusively feature high-end bridalwear and bridal accessories.

The line-up of exhibitors, each of whom has been subject to a rigorous application process before gaining a place at the show, includes inspired talents from across the globe.

With 80+ designers, some of the finest emerging talents in bridal design and world famous catwalk shows, this exclusive showroom is the ultimate destination for any retailer looking for elite labels.

#### Shuttle Bus Service

There will be a complimentary shuttle bus service running during the show from Sloane Square to Battersea Evolution. The pick-up point is outside the Sloane Square Hotel. For more details please email jayne@jkoperations.co.uk

#### Accommodation

To ensure you benefit from the best hotel rates and availability, we are working in partnership with Reservation Highway. For more information on discounted hotel rates, please email admin@reservation-highway.co.uk

### Buyer's Lounge

The Buyer's Lounge's available if you need to rest your feet, review your purchases or catch up with friends. Nibbles and drinks will be on offer throughout the day, with our compliments.

### White Gallery London Party

All visitors are invited to join us from 6.30pm on Sunday 14 May, for drinks, canapes and entertainment.



## Catwalk Shows

The White Gallery London Catwalk Shows are where the bridal industry trends for 2018 are set; watch the collections from top UK and International designers as they come to life.

The Alan Hannah and Sassi Holford Catwalk Shows are by invitation only; to ensure you don't miss out, contact the designers direct to book your place. Savin London would like to extend an open invitation to all White Gallery London visitors.

The International Preview and British Talents shows will also be open to all visitors.

#### **Sunday 14 May 2017**

12pm Alan Hannah2pm Savin London

**4pm** International Preview

**6pm** British Talents

#### Monday 15 May 2017

1pm Sassi Holford3pm British Talents

5pm International Preview

### Designers in the British Talents and the International Preview include:

Anna Georgina Eliza Jane Howell
Anny Lin Ivory & Co Bridal

Brian Chen Bridal Katya Katya Shehurina,

Charlotte Balbier Marylise
Claire Pettibone, Raishma

Dando London Rembo Styling



# Do you speak bride?



Wendy Rivera, creator of 'Do You Speak Bride?', is an internationally recognised coach and speaker in the bridal industry. Wendy travels the world teaching bridal boutiques the secret language of 'Bride'.

Her session entitled 'How to create a unique experience that sets your boutique apart in the couture marketplace' will take place in the Catwalk Theatre from 10am-12pm on Monday 15 May.

### The session will cover:

- The secret of selling to the bride on her first visit
- How to define, develop, and disseminate your differential advantage to your competition
- The secrets to creating an amazingly strong brand
- Q&A time at the end of the session

## New Talents

An opportunity to view some of the finest emerging talent in bridal design. These gifted designers are tipped to be the next 'big thing' in bridal and will be showcasing their latest collections in the New Talents area of the show.



ADAM ZOHAR

AMY MAIR COUTURE

BLOSSOM VEILS AND ACCESSORIES

EMILY VICTORIA WHITE FLORENCE

RAISHMA



# Designers

ADAM ZOHAR

ALAN HANNAH

AMY MAIR COUTURE

ANDREA HAWKES

ANNA GEORGINA

ANNA KARA

ANNASULY

ANNE BARGE

ANNY LIN

ARIANNA TIARAS

ATELIER EMELIA PARIS

ATELIER LYANNA

BLOSSOM VEILS & ACCESSORIES

BRIAN CHEN BRIDAL

BRIDES DESIRE BY WENDY SULLIVAN

CAROLINE CASTIGLIANO

CATHERINE DEANE

CHARLOTTE BALBIER

CONNOCKLONDON

THE COUTURE VEIL

DANDO LONDON

DIANE HASSALL

DONNA LEE BRIDES

DONNA SALADO

EDITH ÉLAN

**ELBETH GILLIS** 

ELIZA JANE HOWELL

EMILY VICTORIA WHITE

ENAURA BRIDAL

**FLORENCE** 

FREYA ROSE

GEMY MAALOUF BRIDAL

GRACE PHILIPS

HALO & CO

HOUSE OF MOOSHKI

IVORY & CO BRIDAL

IVORY & CO TIARAS

JACK SULLIVAN

JENNY YOO COLLECTION

JESUS PEIRO IOYCE IACKSON

IUSTIN ALEXANDER SIGNATURE

KAREN WILLIS HOLMES

KATYA KATYA SHEHURINA

LM BY LUSAN MANDONGUS

LOUISE BENTLEY

LUSAN MANDONGUS

MADELINE GARDNER

MAIDS TO MEASURE

MARYLISE

MIRANDA TEMPLETON

MOTEE MAIDS

NICKI MACFARLANE

NICOLA ANNE

OLVI'S THE LACE COMPANY

RACHEL SIMPSON SHOES

RAISHMA

RASHA

REMBO STYLING

RICHARD DESIGNS

SABINA MOTASEM

SASSIB

SASSI HOLFORD

SAVANNAH MILLER

SAVIN LONDON

SK BY SAIID KOBEISY

SNOW BY ANNASULY

SO SASSI

ST ERASMUS JEWELLERY

ST PATRICK STUDIO

STEPHANIE ALLIN

STEPHANIE BROWNE AUSTRALIA

THEIA

TWO BIRDS BRIDESMAIDS

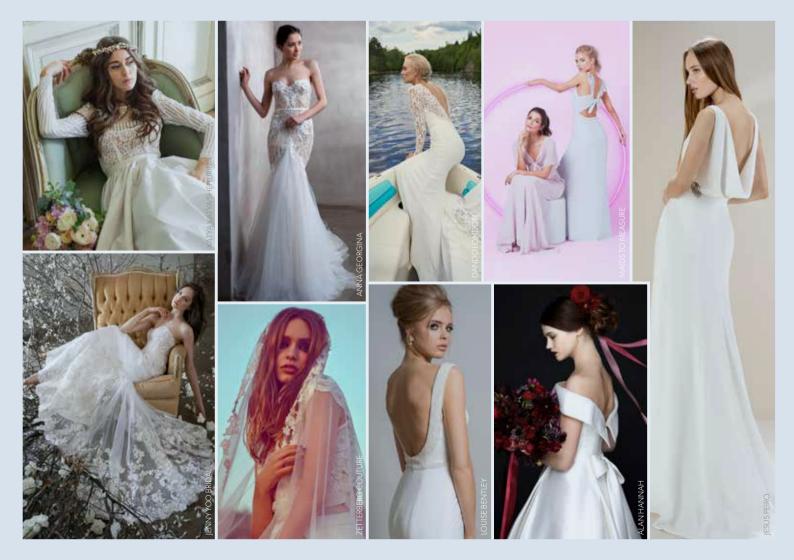
WATTERS WHITE IVY

WILLOWBY BY WATTERS

WTOO

ZAEEM JAMAL

ZETTERBERG COUTURE



































## Media Partners

































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